

PIZZA DUDE

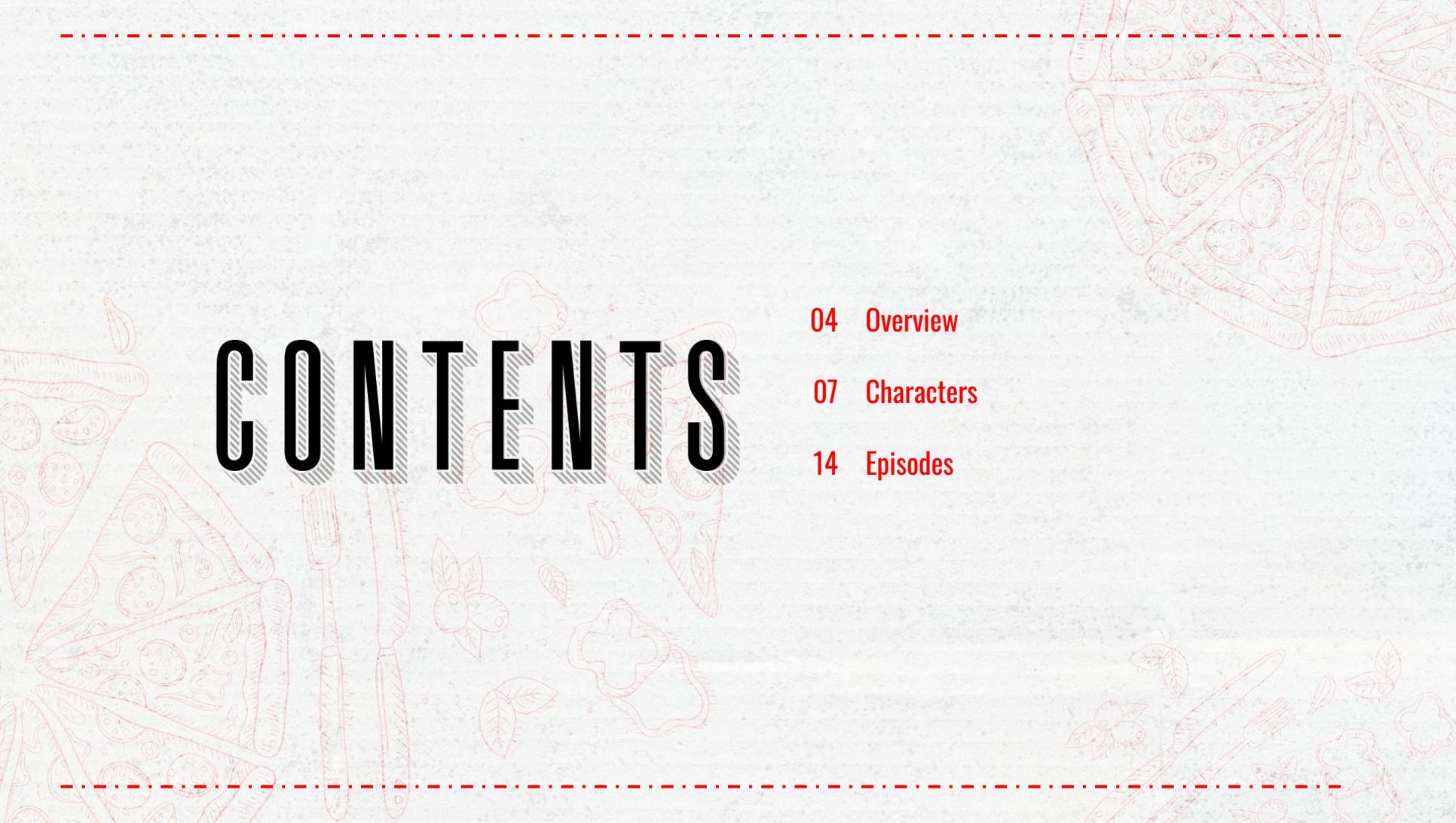
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376

YA' LIKE MUSHROOMS ON YOUR PIZZA?



CONTENTS



04 Overview

07 Characters

14 Episodes

OVERVIEW

A cardboard pizza box is shown from a side-on perspective, lying flat. The side of the box features a repeating pattern of red diamonds on a tan background. The word "OVERVIEW" is superimposed on the box in large, white, 3D block letters. Each letter has a black and white hatched pattern on its top and side surfaces, giving it a textured, three-dimensional appearance. The background is a blurred, light-colored surface, possibly a table or floor, with some small, dark debris visible.

SERIES

Chester Gaul lives a truly charmed life. He's got a beautiful wife, a brainy daughter in college, and a vital position in his community – delivering pizza, or as he calls it, “happiness.” Though most people take their delivery guy for granted, Chester takes so much pride in his work that he hires a filmmaker to document a “night-in-the-life of a pizza dude.”

As he elaborates about the finer points of his pizza-centered life philosophy, his idyllic existence crumbles around him. After he and his documentarian inadvertently uncover his wife's penchant for infidelity, and his boss reveals that their pizza joint is failing, Chester's optimistic veneer shatters. But, just when all seems lost, Chester stumbles upon a secret ingredient which may just keep the business afloat - or land him in jail - pizzas micro-dosed with magic mushrooms! It's *The Office* meets *Breaking Bad*.

FORMAT

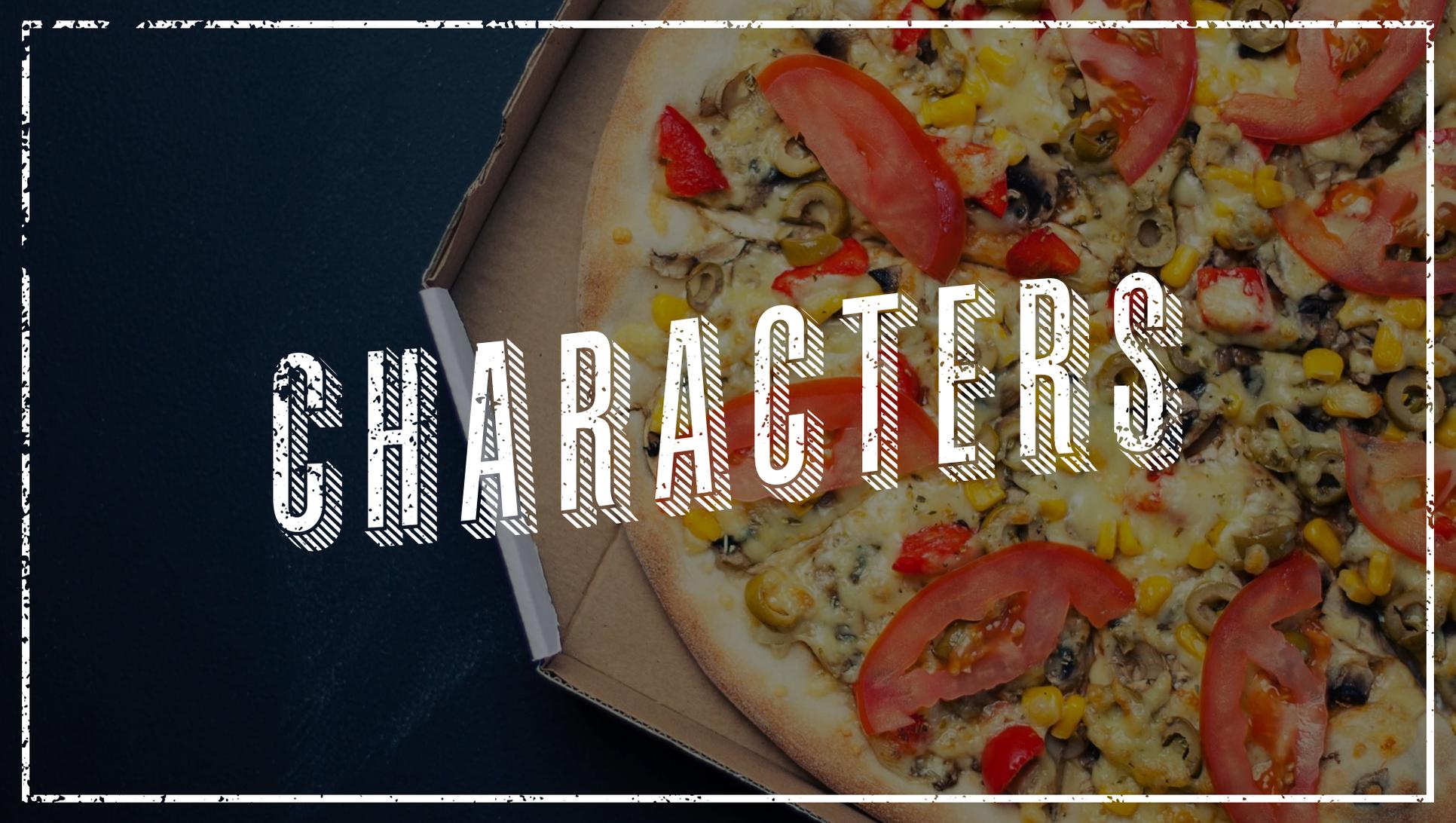
HALF-HOUR, SINGLE CAMERA MOCKUMENTARY-STYLE

EPISODE STRUCTURE:

As news of a “secret topping” quietly spreads, Chester meets all manner of wackjobs on his delivery route, while confronting his dysfunctional family and contending with an increasingly hostile rival delivery boy. And yet, by the power of his convoluted pizza-centered philosophy, he somehow always manages to fulfill his primary objective: *deliver happiness*.



CHARACTERS

A close-up photograph of a pizza in a cardboard box. The pizza is topped with melted cheese, sliced mushrooms, sliced tomatoes, and corn. The pizza is resting on a dark surface. The word "CHARACTERS" is overlaid on the image in a stylized, white, 3D font with diagonal hatching and a speckled texture. The font is positioned across the middle of the image, partially overlapping the pizza and the box.

Chester Gaul



Chester is a happy-go-lucky pizza delivery boy (err... “man”). Nothing ever dims this dude’s aggressive optimism, even the most atrocious of circumstances. He prides himself on delivering not just pizza, but also inspirational tidings to his unsuspecting customers. While documenting a “night in the life of a pizza dude,” however, his delicately constructed world explodes into jagged pieces. As he accepts that he can’t simply gloss over his long-ignored self-destructive habits and dysfunctional family with optimistic axioms (and psychoactive pizza toppings), he begins to confront his demons and crystalize a genuinely healthy life philosophy.



Sheri Gaul

A roller derby queen, Chester's wife, Sherri, feels as though life dealt her a losing hand, which drives her down a myriad of dead-end roads as she seeks fulfillment – drinking, drugs, get-rich-quick schemes and extramarital affairs. But, as she witnesses Chester's transformation, she finds herself strangely attracted to him again and struck with a desire to rebuild her life and family. Inspired by Chester's example, she summons the courage to stop blaming others or her trailer-trash upbringing for her lot and truly stake a claim on her own life.



Sienna Gaul

As a freshman in college, Sienna has inherited her parent's dark legacy of chemical abuse. When she discovers the truth about Chester's new venture, she immediately wants in, as she believes she would prove valuable to her father's enterprise. Chester, however, continually dismisses her, worried that her addictions would worsen. Little by little, Sienna insinuates herself into the business, which pulls her out of her own habitual spiraling and allows her to embrace her own entrepreneurial genius.



Reed Spinks

An extraverted frat boy, Reed is Sienna's on-again, off-again boyfriend. When Chester taps him to market the "new-recipe" pizzas, Reed gets in way over his head trying to maintain a large network of customers. However, with Sienna's help, he overcomes his intellectual shortcomings to become the charming, albeit "underground" face of the business.



Slay Buckley

A Silent Bob-type filmmaker, Slay plays devil's advocate to Chester's lofty pizza-can-save-the-world boldness. Though he goes along with most of Chester's shenanigans, he occasionally offers incisive observations, often cutting Chester to the quick. As the series progresses, he speaks his mind more and more, leading him into a meaningful friendship with Chester.





Rich Thwaits

The CEO of a pharmaceutical company, Rich is Sherri's handsome and enormously likable extramarital boyfriend. Never one to balk at a potential friendship, he goes the extra mile to help Chester out whenever he can. A pizza enthusiast himself, Rich eventually pegs Chester to be a motivational speaker at his yearly company retreat after George's takes off.



Tanya Till

A lonely cat lady, Tanya orders a lot of pizza, mostly because Chester's cheesy, pizza-infused proverbs drive her (and her cats) wild. As Chester improves his "delivery" style, Tanya finds purpose – seeing Chester's true potential, she becomes his motivational coach, of sorts, and encourages him to build his inspirational sayings directly into his business model. By the by, Tanya is Rich's secretary at the pharma company.



Chico Fordham

Checker's Pizza head delivery driver, Chico plays Vader to Chester's Skywalker. Chico covets delivery territory like a hungry wolf, resorting to intimidation and violence if occasion warrants. At every turn, he tempts Chester to ditch George's and come to the dark side by driving for a "legit" pizza company. As George's Pizzeria rises in popularity, Chico becomes ever more devious in protecting his turf and undermining Chester.



George Dimitriopoulos

A Greek immigrant with a thick accent, George has resigned himself to the fact that chain pizza stores are running him right out of business. When Chester turns the shop around with his illegal enterprising, George finds new life. Eventually, he must decide whether to sell his pizzeria to a chain company for a massive profit, or pass it to Chester, the rightful heir.

EPISODES



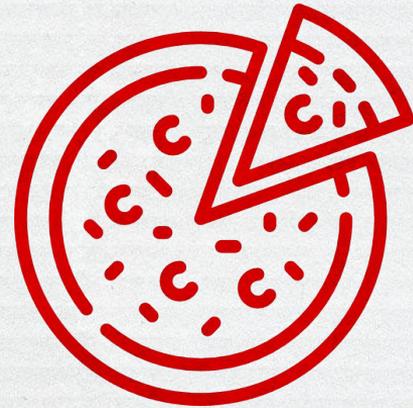
PILOT



NIGHT-IN-THE-LIFE

Chester makes a “night-in-the-life” documentary hoping to show the world why his job rocks. But, when he unexpectedly captures footage that reveals cuckoldry as well as his daughter Sienna’s affinity for hard drugs, his optimistic worldview crumbles. And, to top it with anchovies, he learns that George’s Pizzeria, his lifeline, is going belly-up. In his existential crisis, he picks a fight with a rival delivery driver and steals a bag of magic mushrooms from a dangerous drug dealer. When he comes to his senses, Chester stashes the gooms on a random shelf at the pizzeria as he hurries off to another delivery. Turns out, this order was a trap – three rival pizza drivers surround Chester seeking revenge for the pummeling he administered to one of their own.

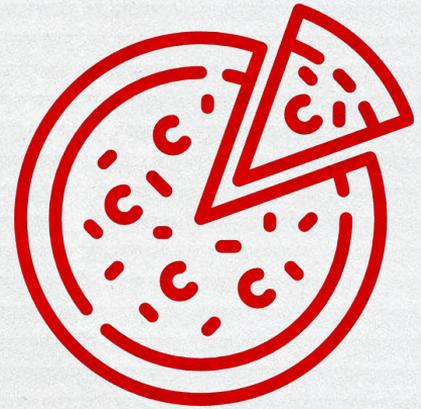
EPISODE 2



THE OLD BAIT & SWITCH

Facing certain doom at the hands of Chico (Checker's territorial head delivery driver) and his cronies, Chester calls upon his trusty pizza-centered philosophy to dodge a nasty beating. Meanwhile, orders at George's have gone through the roof and when Chester arrives at basecamp for more pies, he panics upon finding the bag of shrooms gone. However, George hustles him off to frat row toting two dozen pies, where Reed – wink, wink, nudge, nudge – thanks Chester for the extra “happiness.” Chester rushes back to the pizzeria to stem the madness but, then, it dawns on him – drugs on pizza boost business. Holy shit! Despite the danger, Chester heads to the dealer's trailer, a proposition in mind.

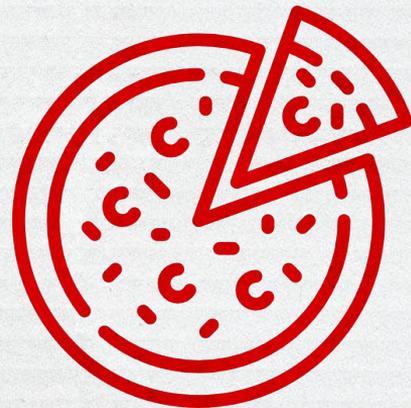
EPISODE 3



HOW TO SUCCEED IN BUSINESS

In between punches, Chester elucidates his proposal to the furious dealer. Though he balks at first, the peddler starts seeing dollar signs and a partnership is born. Only problem? Chester needs serious coin to get rolling. Enter Reed. Within hours he miraculously creates a subscription-based pizza ordering app requiring an upfront fee in return for a weekly “specialty” pizza and spreads the word via campus-wide social media. Works like a charm. As he scrambles to keep pace with the sudden surge of “special” deliveries, Chester gets a large order from the roller derby rink. He rushes over, oblivious to the fact that he’s delivering a whole mess of “loaded” pies to his wife, Sherri, and her teammates.

EPISODE 4



ROLLING & TRIPPING

As Chester and Sherri attempt to sort things out, Reed sends Chester a panicked text - an overzealous journalism student is threatening to blow the lid off the whole operation. But, when Chester realizes the roller-derby team is tripping balls, he tells Reed that he'll have to handle the brewing exposé himself. Stepping in as "coach," Chester offers the perfect slice of advice, which ushers the derby girls through their psychedelic lunacy. Chester's hero work so impresses Sherri that she finds herself attracted to him again. Finally, after a barrage of terror-filled texts from Reed, he sends Chester a serene message - the journalist has abruptly called off his inquiry. (We learn later that it was Sienna who quelled the situation.)

SEASON ONE ARC

At the annual Frat Row Karaoke-For-A-Cure Leukemia Fundraiser, the star quarterback steps up to the mic but descends into a panic attack of epic proportions. In swoops Chester with a mushroom-laced slice of pizza along with a cheap piece of advice; suddenly QB1 is belting out “Desperado” like a rock star. A viral video of the whole thing gives George’s a huge sales boost and wins Chester cult-like popularity on Frat Row.

Later, Tanya congratulates Chester on his success but laments that he could offer much more meaningful advice. Further, she suggests trying out his own medicine, literally. After a slice of mushroom pizza, down the rabbit hole he goes. Chester returns with ever heightened philosophical pizza powers along with a desire to win back his wife. He dramatically reconciles with Sherri right in front of Rich, who is quietly impressed by Chester’s valor.

Just as Chester finally streamlines his enterprise, Reed gets word that the cops along with a nosey health inspector are on the trail. Sienna, using her own budding powers of evasive maneuvering – like father, like daughter – concocts a clever ploy to throw them all

off, astounding Chester. Reveal - it hasn’t been Reed, but rather Sienna’s behind-the-scenes brilliance, which has averted many a game-over calamity throughout the season. With business booming – or should we say gooming – George gets a massive buyout offer from Checker’s Pizza chain. Chester uses every ounce of his pizza-infused persuasiveness to convince George not to sell out.

Impressed by Chester’s growing prowess, Tanya suggests to Rich, her boss, that he hire Chester as a motivational speaker for the company retreat. Chester, along with his “specialty” pizza, prove to be huge hits. When Sienna officially comes on board, Chester’s business, including motivational speaking and catering, preps to take the world by storm. Ultimately, George decides to sell his pizzeria to Chester, the rightful heir, and Advice ‘N Slice is born...



THANK YOU

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